CHEYENNE

WYOMING

Purpose of this Pamphlet

It is the purpose of this pamphlet to give accurate, condensed information on Cheyenne and vicinity and to answer many of the questions which we have found from inquiries the average person wants to know. The Cheyenne Chamber of Commerce will gladly furnish any additional information the reader may desire and will obtain specific information on any of Cheyenne's industries and resources. Send all inquiries to the Secretary, Cheyenne Chamber of Commerce, Cheyenne, Wyoming.

Historical

CHEYENNE was founded by the Union Pacific railroad in 1867 as a division point. It was surveyed by General Grenville M. Dodge, Chief surveyor for the railroad, and a party of other men in July of that year, and by November 13, when the tracks of the railroad reached the town, it was a thriving western community with a government of its own and two newspapers. It was incorporated as a city under a special charter in 1869.

Handicapped for some years by the reputation it gained during the first winter of its existence, namely "Hell on Wheels", Cheyenne slowly outgrew the reputation and has now become a clean, exceptionally attractive and well-paved city of 20,000 persons. Numerous additions to Cheyenne, together with Fort Francis E. Warren, all of which is in reality a part of the city and several additions to the east and south of the city have increased the population to 23,000. It is the capitol of Wyoming and the county seat of Laramie County and is located in the extreme southeastern corner of the state.

Highways and airways have followed the rails and today Cheyenne, though principally a railroad city is also an important point on the Lincoln Highway and an aviation center of considerable prominence.

Excellent religious, educational and recreational facilities are to be found here. These, combined with a healthful climate, reasonable living costs and a thoroughly modern and clean city, form an atmosphere particularly adapted to happy contented living. Cheyenne is a city of homes, a large percentage being owned by those living in them. Such ownership inspires prideful care, with the result that the homes themselves are not only attractive but the surroundings artistic.

Government

Cheyenne has the commission form of government, three commissioners being elected each two years; these are the Mayor, who supervises the Police and Fire Departments, a Commissioner of Finance and a Commissioner of Streets and Improvements. The Commissioners appoint a fire chief, a chief of police, a city engineer, a city attorney, and a city treasurer.

Education

The School System of Cheyenne is thoroughly modern, employing 123 teachers with a total attendance of 4,309 pupils. Six graded schools, a high school, a combination graded school and junior high school and an administration building provide the child with ample facilities for education. The scholarship standard is exceptionally high. Besides the public schools, Cheyenne has a denominational school.

There are two libraries, a Carnegie Public Library maintained by the county which contains 35,000 volumes and a reference library in the State House maintained by the state containing approximately 125,000 volumes and manuscripts.

Climate

Cheyenne, located at an altitude of 6,088 feet, has a climate that is healthful and most invigorating, having two hundred and ninety clear and sunshiny days in each year with an average maximum temperature of 57°. The winters are mild. The annual precipitation is 14.99 inches, 70% of which falls during the growing season. May is the month of maximum precipitation with an average of 2.43 inches, and January with only .38 inches, is the month of minimum precipitation.

Civic Clubs

In addition to an active Chamber of Commerce, which has a well equipped office and reading room in its own building, Cheyenne has four active luncheon clubs: the Rotary, Lions, Kiwanis, and American Legion; a Business and Professional Women's Club, and many other civic organizations all of which work in harmony with the Chamber of Commerce

PORTION OF CHEYENNE'S BUSINESS DISTRICT

in furthering the progress and welfare of the city. A "Little Theatre Players" and "12th Nite Dramatic Club" are very active in the promotion of Amateur Dramatics and are among the worthwhile organizations of Cheyenne.

Water Supply

Cheyenne is supplied with pure mountain water, delightfully cool the year around, through a municipally owned system built at a cost of $5,175,000.00. Water from three branches of Crow Creek is collected and stored in five reservoirs twenty-five miles west of the city in the mountains with a storage capacity of 3,441,892,000 gallons—these reservoirs are created by the erection of dams in narrow canyons and are surrounded by beautiful scenery. Excellent highways lead from the city to these reservoirs.

Water from these reservoirs flows through pipe lines to the Round Top Filtration Plant seven miles west of Cheyenne and is piped to Fort Francis E. Warren and Cheyenne. The delivery capacity of the water works is 8,500,000 gallons of filtered water per day.

Churches

All of the leading christian denominations are represented in Cheyenne; these are as follows: Catholic, Baptist, Congregational, Christian, German Luthern, Swedish Lutheran, Episcopal, Methodist, Presbyterian, Christain Scientist, Seventh Day Adventist, Spiritual, United Brethern, and Nazarene. Seven of these churches own fine modern brick or stone buildings. Three have recreation halls.

Retail Business

Cheyenne has a well-set-up and attractive business district with modern store and office buildings. Its stores are as up-to-date as those of a much larger city and carry stocks of real metropolitan value and worth.

Banks

There are two banks both operating under national charters. These are The American National and the Stock Growers National Banks. Together the banks have deposits of $9,474,021.24. Clearings for the last fiscal year amounted to $25,709,815.65.

Newspapers

Cheyenne has two daily newspapers, the Wyoming State Tribune-Leader and the Wyoming Eagle, one weekly paper, the Wyoming Labor Journal, and a monthly paper, the Wyoming Stockman Farmer.

Hotels

Cheyenne has admirable hotel accommodations, but it is not necessary to mention all of them here. The largest and best known are the Plains Hotel, Moffatt Hotel, Capitol Hotel, and Albany Hotel.

CAPITOL AVENUE

Industrial Development

Cheyenne, Wyoming, the capitol and largest city in the state, probably owes its growth and development to five factors.

WYOMING STATE CAPITOL BUILDING

First: The railroad industry. Railroading has always been the predominating industry and at the present time over 1600 persons are employed by the three great systems serving Cheyenne: the Union Pacific, the Chicago, Burlington & Quincy and the Colorado and Southern.

Second: Cheyenne is the home of many governmental activities, the governmental payroll being $3,385,808.99 paid to 3284 employees. A large number of federal departments and institutions including Fort Francis E. Warren, are located here. The government has recently completed a $750,000 Veterans Hospital and a $100,000 Federal Office Building, the latter housing the many governmental offices.

Third: This city is the center of extensive cattle and sheep raising activities, many of the large companies having their headquarters here. In Laramie County there are 38,659 head of cattle, 59,570 sheep, 5,932 horses and 10,438 swine, the total value being $1,581,357.00.

Fourth: Cheyenne, because of its exceptional transportation facilities, rail, air and highway, is the center of a considerable trade territory for both retail and wholesale institutions.

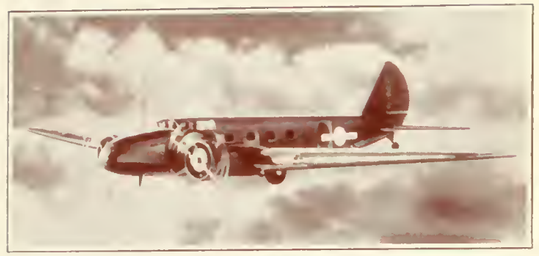
Fifth: A rather new industry, but one that is second only to the railroads is aviation. This industry which is built around the Municipal Airport, employs over 400 persons.

Present industries in Cheyenne in addition to railroading, aviation and cattle and sheep as mentioned above consist chiefly of retail and wholesale establishments. The businesses are well diversified to meet the needs of the consuming public. The majority of the enterprises are financed in Cheyenne although some outside capital is represented at the present time.

An abundant supply of good coal and natural gas are quite an advantage to the industrial and manufacturing concerns located here. Cheap power—gas, coal and electric—an abundance of raw material, excellent transportation facilities, a rapidly growing population and a temperate climate form a combination that is certain to attract industry.

Transportation

Cheyenne, being located at the intersection of three railroads and two national highways and on the main transcontinental air route, like a spider in the center of a web, is rapidly becoming an important commercial and industrial center. Cheyenne is the center of a rich farming and grazing region and a wholesale and commodity jobbing point of



UNITED AIR LINES' 200 M. P. H PLANES

rapidly growing business. The Union Pacific, Colorado & Southern and Chicago, Burlington & Quincy form a railroad system that gives business a service that is found in comparatively few cities the size of Cheyenne. This, combined with a rapidly growing population easily reached, has induced many industrial concerns to locate here. Cheyenne offers a most attractive location to all businesses and manufacturers who seek speedy and economic distribution over a wide portion of the Rocky Mountain region.

Not only is Cheyenne served by three transcontinental auto highways — U. S. 30, U. S. 87, and U. S. 85, but a network of good country roads which makes it easy for the farmer to reach a market by truck and automobile.

Cheyenne is also in immediate contact with major cities in the United States through unsurpassed air transportation facilities.

Railroads:

Through the city east and west runs the double track Union Pacific railroad, pioneer line of the West, over which the new "Stream Line" trains now operate in addition to their other equipment, with a single track connection running southward to Denver. North and south transportation is provided by the Colorado & Southern railroad which runs south through Denver, Pueblo and into Texas. This line also runs north of Cheyenne to Wendover where it connects with the main line of the C. B. & Q. The Burlington road also runs southeastward from Cheyenne to Sterling, Colorado where it connects with the main line of the Burlington running between Omaha and Denver. The Union Pacific also operates a line running from Egbert north to Torrington, Wyoming and Gering Nebraska. This line provides the very fertile and prosperous North Platte Valley with an outlet through Cheyenne.

Air Lines:

The United Air Lines maintain an extensive plant in Cheyenne. This organization has a record of flying more passengers, planes, mail, and miles than any other air line in the world. Last year, this company flew fifteen million miles, carried one hundred and fifty thousand revenue passengers, carried three million pounds of mail, and five hundred and sixty-eight tons of express. This year, the United Air Lines will reduce the coast-to-coast and inter-city flying time by the use of faster Boeing ships. The 1935 type Boeing plane has a top speed of 202 miles an hour and can cruise at 189 miles per hour.

The Wyoming Air Service, Inc., also operates from the Cheyenne airport, carrying both passengers and mail south to Pueblo, Colorado and north to Billings, Montana.

Consuming Markets

The consuming markets of Cheyenne will be discussed under two divisions — retail and wholesale.

The retail trade area of Cheyenne is rather large in square miles, but because of excellent roads and rail facilities persons find it convenient and profitable to purchase their supplies in Cheyenne. About 65% of the population in this section live in cities and towns and the other 35% are farmers and ranchers. In this area extending forty miles to the west, ninty miles to the north, seventy miles to the east and thirty miles to the south are approximately 50,000 people. Cheyenne is the only city in this area sufficiently large to have a well set up and attractive business district with modern stores and office buildings. The stores are as up-to-date as those of a much larger city and carry stock of a real metropolitan value and worth. Because of the steady and continuous growth, Cheyenne will continue to be the center of business activities for this area.

Wholesale and jobbing concerns have found it profitable and advisable to ship stocks hundreds of miles in every direction from Cheyenne. Freight service is very fast and rates are equitable. This type of business is growing rapidly and Cheyenne is becoming the center of operations of varied wholesale and jobbing businesses. Manufactured products such as sash and door products have been sold in competitive markets of cities as far distant as 500 miles.

Recreation

Cheyenne is amply supplied with facilities for recreation. For out-of-door entertainment there are available four good golf courses, a country club, good tennis courts, horse shoe courts, a fine beach for swimming, beautiful drives, picnic grounds, a very fine zoo, bridle paths, playgrounds for the kiddies, and an extensive park system of seven fine parks The mountains with fishing, camping, hiking and picnicking are available to Cheyenne over improved highways.

For indoor recreation there are three attractive and thoroughly modern theatres, several gymnasiums, a little theatre club, etc.

The community is exceptionally well provided with parks. A series of five lakes varying in size from one to nearly a dozen acres each, skirts the northern and eastern edge of town and around these are most of the park developments of the city — the north parks district, Holliday Park, and the Cheyenne Country Club. The north parks district includes Frontier Park where the "Daddy of 'em All" is presented annually, and several other areas named after the several luncheon clubs.

An extensive park improvement scheme has been launched. Holliday Park, located at the eastern end of the city, occupies land around the largest lake in the series, Minnehaha Lake. A five-year improvement program costing $25,000 has recently been completed.

Located in the geographical center of town is City Park occupying four square blocks, heavily shaded and with a splendid lawn.

The mountains are also accessible to Cheyenne over improved highways. One can very easily drive from Cheyenne to perpetual snow in the mountains and return the same day leaving plenty of time for hiking, fishing picnicking, etc.

There are numerous camping spots available for people desiring this type of recreation. The lakes and streams which can be found in the region just west of Cheyenne are stocked with Rainbow, Eastern Brook, Native and German Brown trout.

Cheyenne Frontier Days

Cheyenne Frontier Days, the "World's Greatest Outdoor Show", has justly been given the name "The Daddy of 'em All". Throughout the 40 years of its existence, the celebration has grown and developed until today it is the undisputed leader in the sports of the West and the open range.

The contestants, three hundred of them, come from the entire United States to compete in the various events held daily during the last full week of July. These men are the premier horsemen and ropers of the world and the directory of the Cheyenne Frontier Days is the "Who's Who" of the rodeo world.

The program held daily includes such thrilling and skillful events as bronc riding, both amateur and professional, steer roping, Indian races and war dances, bareback riding on wild horses and steers, cowboy and cowgirl relay races, spectacular drills by the troops from Fort Francis E. Warren, Wyoming cowpony races, potato races, trick and fancy riding, and other events too numerous to mention.

Promptly at 2:00 each afternoon a bomb is fired and the show is on. The opening number is the Grand Entry, a parade of cowboys, cowgirls, Indians, covered wagons, stage coaches and other conveyances of the early days in this vicinity. During the entire afternoon the program is filled with "thrills and spills" as the contest between "man and beast" is staged in the enormous arena in front of the stands. On the one-half mile race track are held the various races as well as Indian dances. Large cash purses and prizes are paid to the 300 contestants winning the various events during the week.

An added attraction is the annual Frontier Days Parade and Pageant held Wednesday and Friday mornings.

Realizing a need for night entertainment to supplement the Frontier Days Celebration the Cheyenne Chamber of Commerce recently inaugurated Frontier Nights. A replica of Cheyenne in the 80's has been built so that all may enjoy and participate in the sports and amusements of the same period.

Cheyenne Frontier Days, in size, in age, and in general recognition throughout the nation, has in fact become a western institution and it has been rightfully said "What the Mardi Gras is to the South, Cheyenne Frontier Days is to the West."

PORTION OF THE CROWDS ATTENDING CHEYENNE FRONTIER DAYS

Military

Fort Francis E. Warren, immediately adjacent to Cheyenne, is one of the largest permanent military posts in the United States, both in equipment and number of men. The growth of Cheyenne and Fort Francis E. Warren has been so great in recent years that now both are practically one so far as buildings are concerned.

ACTION---FRONTIER DAYS

During the summer months, the United States Army Officers hold regular polo tournaments which are open to the public.

Within a short drive of Cheyenne and Fort Warren is located the United States Pole Mountain Maneuver Grounds, consisting of about 100 square miles. These grounds are capable of maneuvering as many as 30,000 men and have been designated by the Government as a training camp for all United States Military organizations located in this region.

Cheyenne Municipal Airport

Cheyenne occupies the same important place in the history of transcontinental aviation that it did in every other form of transportation from the earliest days of the great western movement of the pioneers to its present foremost position in rail and highway transportation.

Today Cheyenne has one of the best airports in the United States which fact is corroborated by visiting pilots and is equipped with facilities for day and night flying as well as storage and repair facilities for transient planes.

The field is known as the Cheyenne Municipal Airport and has the highest rating offered by the United States Department of Commerce, "A-1-A." The field is owned by the City of Cheyenne and is operated by the United Air Lines. Six landing strips are maintained for the convenience of incoming planes, though the entire field is a sod-surfaced area, permitting landing and taking off in every direction.

PARTIAL VIEW OF CHEYENNE'S A-1-A AIRPORT

A DRIVE THRU VEDAUWOO GLEN NEAR CHEYENNE

The field consists of 348 acres, marked in the center by a 100-foot white circle by day and outlined by a border of electric lights at night.

Every possible service is available at this port. At the present time, two companies use the airport regularly, the United Air Lines, which operates the transcontinental air mail and passenger planes from New York to San Francisco, having four schedules daily, and the Wyoming Air Service, Inc., which operates north and south.

Scenic Southeastern Wyoming

Southeastern Wyoming contains some of the finest and most magnificent scenery to be found in the entire west, a large portion of which lies within the Medicine Bow National Forest and the Pole Mountain Division of this same National Forest. About eighty miles west of Cheyenne within the Medicine Bow National Forest is the Snowy Range, rising to an elevation of 12,000 feet which attracts the traveler for miles across the plains. Within the shadows of its rugged peaks lie more than a hundred lakes and numberless streams, nestling amid perpetual snowbanks, lost in the green of stately pines and spruces. Along the streams and lakes are ideal camping places, some of them improved for the convenience of the visitor, others left in their primitive splendor for those who prefer the hospitality of unspoiled nature to man-made conveniences.

Fishing, hunting, hiking, horseback riding, camping, mountain climbing, and just plain loafing—the choice is yours. Bright, sunshiny days and cool nights guarantee the strenuous activity and refreshing sleep which are characteristic of a mountain vacation.

Surrounding the forest are numerous ranches and resorts, in addition to the hotels in neighboring towns, where accommodations may be secured. From them trips may be made into the forest on horseback, afoot, or by auto.

Immediately adjacent to Cheyenne is the Pole Mountain Divis-

ion of the Medicine Bow National Forest, a section filled with magnificent mountain scenery and rich in history and romance of the early days. Many interesting one day circle trips can be made through this section with ample time for mountain climbing, hiking, photography, picnicking, etc. Many spectacular and fantastic rock formations are found in this region, which is truly a "Wonderland". The Chamber of Commerce will gladly furnish additional information on Southeastern Wyoming.

What to See In and Near Cheyenne

The State Capitol of Wyoming with its museum and fine collection of World War trophies, the Federal Building the Carnegie Library and the parks—Frontier Park, Lions Park, Holliday Park, and the Cheyenne Country Club, are attractions that any modern state capitol would be proud to show to its visitors.

You will also want to visit the aviation field, the Wyoming Hereford Ranch where there is the largest herd of purebred Herefords in the world—these and other sights are within or near the city.

Cheyenne is the home of many fine ultra-modern dairies, among them are the Clear View and Sunshine dairies. These plants are open for inspection and have many cows with national records for production.

Cheyenne is noted for her splendid parks, for the pride the citizens take in decorating their homes and yards and for unexcelled drinking water. These accomplishments, considering what she had to work with, were literally taken from the realm of the impossible.

THE TETONS
TETON NATIONAL PARK, WYOMING

Photo by Haynes

OLD FAITHFUL GEYSER
YELLOWSTONE NATIONAL PARK, WYOMING

Fort Francis E. Warren, formerly Fort D. A. Russell is an important army post with buildings and equipment valued at seven millions. A bus can be taken from the down town section to the Fort and return for a very small fare.

Longer trips out of Cheyenne will take you to the mountains. There is a trip that takes you past the Harry P. Hynds Boy Scout Lodge to the Pole Mountain Reservation and the highest point on the Lincoln Highway. Grenville Dodge Summit Inn and Observatory, named for the discoverer of the pass through the mountains, stands at this point. A marvelous view of hundreds of miles of mountains, valley lands, and lakes is the reward for this trip.

For a mountain drive of rare beauty, you may go to Virginia Dale, returning by way of Tie Siding. For fishing, the trip to Granite Springs and Crystal Lake Reservoirs is highly recommended.

There are numerous other side trips of from one to three hours duration that take you through the various sections of the Pole Mountain Division of the Medicine Bow National Forest. Points of unusual interest are Vedauwoo Glen, Blair Camp on Middle Crow Creek, the Government Tree Nursery, Pole Mountain Maneuver Grounds, the Jungles and scores of others. An unlimited number of secluded spots for picnics or camping are to be found here.

Information

For information of any sort on Cheyenne or surrounding area, or Cheyenne Frontier Days write to the Secretary, Cheyenne Chamber of Commerce. We also cordially invite you to call at our office when in our City. Here we have reading rooms, rest rooms and other accommodations for your convenience.

Yellowstone National Park, Wyoming

YELLOWSTONE is the largest and probably the most famous of our national parks. There is no other region like it. In the variety and power of its geysers, in the diversity of its wonders, it has no rival. The Park, first in historical rank, was created by act of Congress, in 1872, for the perpetual enjoyment of the people. Uncle Sam has made it convenient and comfortable for all who wish to come.

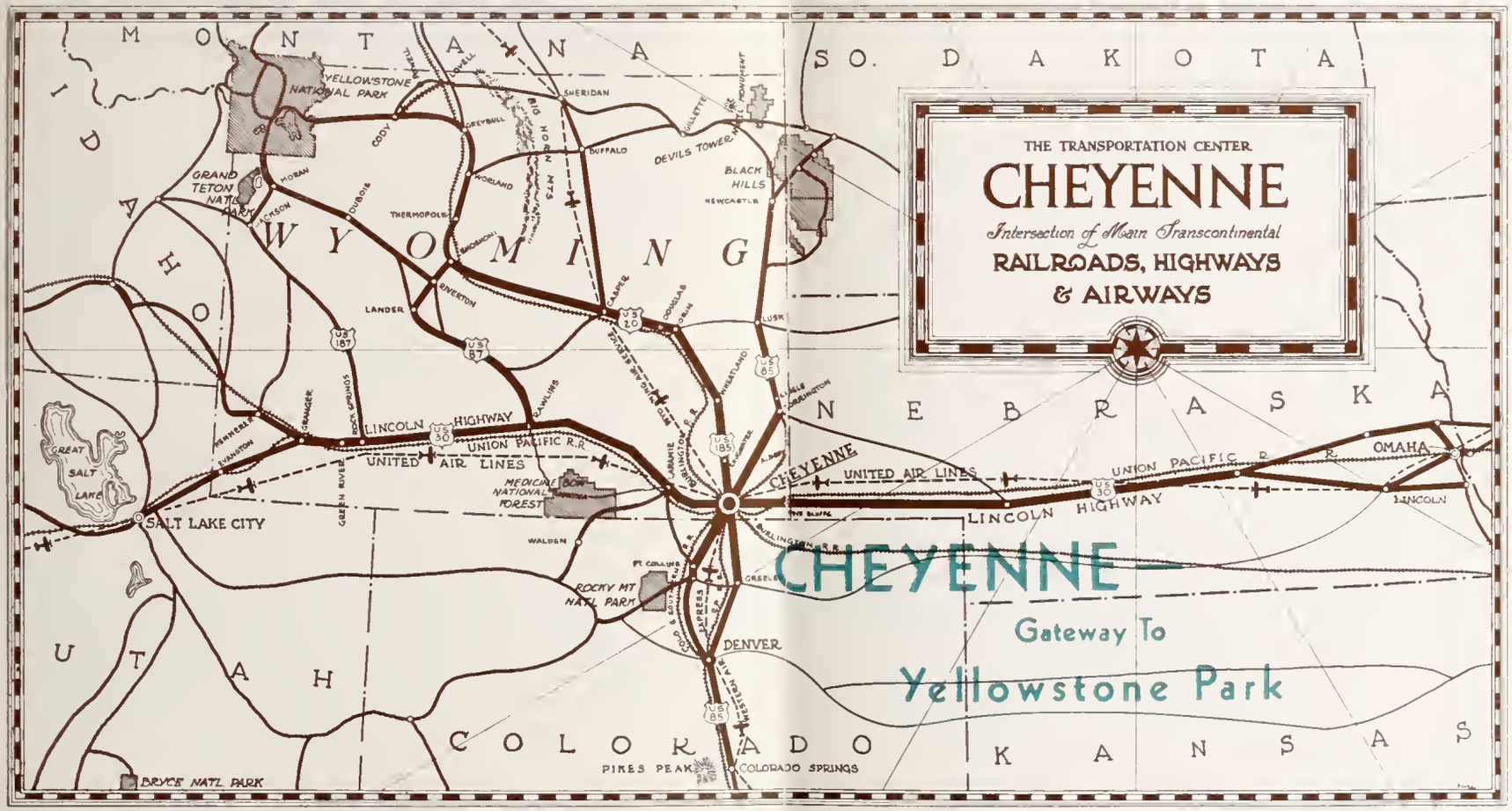
In Yellowstone Park there are approximately 100 geysers, more than in all the rest of the world. The very earth puffs, steams and hisses in the geyser basins as if a thousand underground factories were at work. There are some 4,000 hot and boiling springs, and many cold springs, some of them flowing Apollinaris and other mineral waters. There are prismatic pools with the exquisite beauty of flawless gems and flowers. Multi-colored "paint-pots" of plastic clay bubble and seethe. Gruesome mud volcanoes churn and roar harmlessly. There are tinted, fretted terraces resembling the fancied architecture of fairyland.

But Yellowstone must not be associated only with geysers and other hot water phenomena. Without the geysers, Yellowstone would remain a region of transcendent beauty. The gorgeous canyon, painted more gloriously than any other gorge on earth, is a spectacle so sublime that it alone would draw thousands of visitors.

At its head a waterfall of great height and wonderful symmetry leaps from the evergreen hills and is lost in its own cloud of swirling spray. Castellated crags and lofty spires rise from slopes presenting all the tones of yellow, orange, red and white. There are petrified forests, the trunks standing where they grew; there is a cliff of obsidian (volcanic glass) and a natural bridge.

Through the forests, in the open meadows, and particularly upon the slopes of Mt. Washburn, are immense gardens of lovely wild flowers.

The setting of these wonders is a land of vast evergreen forests, immense lakes, noble rivers, and majestic peaks. The rugged Absaroka Range stands upon the eastern boundary and the stately Gallatins guard the northwest. The drive over the summit of Mt. Washburn is one of the most inspiring mountain trips that can be made by automobile. The great tributaries of the Missouri River and the Snake River have their sources within or near the Park.



Cheyenne being located at the intersection of transcontinental highways, U. S. 30, U. S. 85, and U. S. 87, is the logical gateway to the National Parks and other scenic attractions of the West. You have a choice of three different routes to Yellowstone National Park, each of which has its advantages and scenic attractions. Rocky Mountain National Park and Estes Park are but a few hours drive south of Cheyenne. Zion and Bryce National Parks are reached over excellent roads via Salt Lake City. The Black Hills of South Dakota and Wyoming are but a short drive to the north of us.

CHEYENNE IS THE LOGICAL POINT FROM WHICH TO START THAT TRIP TO THE SCENIC, HISTORIC AND ROMANTIC WEST

CHEYENNE

WYOMING